



ABRAMS ARTISTS AGENCY

## LLOYD BRYAN MOLANDER ADAMS, J.D.

Sr. Entertainment Executive – Executive Producer – Business and Legal Affairs

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### RECENT EXPERIENCE

**TENACITY ENTERTAINMENT, LLC**  
**TENACITY PICTURES, LLC**  
**Channel Building, Executive Production**  
**Product Integration and Legal and Business Affairs**  
Incline Village, NV and NYC  
*July 2002- Present*  
**CEO / Executive Producer / Director**  
[www.tenacityent.com](http://www.tenacityent.com)

**Big Monster Entertainment, LLC**  
**Executive Production and Production House**  
Incline Village, Greater NYC and Culver City  
2013-Present  
**Managing Director and Executive Producer**

**STRATUS MEDIA GROUP, INC.**  
Brentwood, CA  
*January 2011 - March 2012*  
**SVP Entertainment / Executive Producer**  
**EP of Perugia International Film Festival**  
**EP of Millia Miglia for Discovery Channel (Velocity)**

### CHANNEL EXPERIENCE

**OUTDOOR CHANNEL**  
Temecula, CA  
*Aug 2007 – Nov 2008*  
**Executive Producer / Sr. Executive (SVP)**  
**Head of Programming and Production**  
**Head of Quality Control / Integration and Closed Captioning**  
**Direct Report to CEO Roger L. Werner**

**HAVOC TV, INC.**  
El Segundo, CA  
*February 2006 – September 2007*  
**Vice President of Production and Channel Development**  
**Executive Producer of all original content**  
**Direct Report to CEO Ryan Kresser**

**EXTREME GROUP LTD.**  
**EXTREME SPORTS CHANNEL**  
**EXTREME.COM**  
**EXTREME INTERNATIONAL**  
**FUEL TV (EP / Sr. Consultant)**  
Essex, UK  
*January 1999 – January 2003*  
**Chief Operating Officer, North America**  
**Co-Founder, Current Share Holder**



ABRAMS ARTISTS AGENCY

**EDUCATION**

**McGeorge School of Law**  
**University of the Pacific** Sacramento, California  
**Degree: Juris Doctor, winter 1996**

**National University**, San Diego, California  
**Degree: Masters of Business Management, 1997**

**Inns of Court School of Law / McGeorge School of Law**  
London, England  
**Summer Barrister Pupilage, summer 1995**

**Salzburg University, Austro-American Institute of Education**  
Salzburg, Austria  
**Certificate in International Legal Studies, summer 1994**

**Pepperdine University School of Law**, Malibu, CA  
The Straus Institute for Dispute Resolution,  
**Winter Intensive Dispute Resolution Program 1993**

**San Diego State University**, San Diego, California  
**Degree: Bachelor of Science, 1986**  
Major: Public Administration (Criminal Justice Administration.)

**UCLA**, Westwood, California  
**Degree: Certificate Candidate, Film & Television**



ABRAMS ARTISTS AGENCY

**NATIONALLY SYNDICATED & CABLE SPECIALS, PRODUCTIONS, SERIES, FILMS AND VIDEOS**

**TELEVISION**

Saving Heroes	Discovery AHC	Executive Producer
Hollywood Death Trip	E! Networks	Executive Producer
Scouting Around	Inspire (pending)*	Executive Producer
Southern Drift	Velocity (pending)**	Executive Producer
Scouts Challenge (Boy Scouts of America)	Discovery AHC (pending)*	Executive Producer
GatorTown	GRB *	Executive Producer
Model Problems	Confidential *	Executive Producer
NASCAR (HRR)	Outdoor Channel	Executive Producer
Mille Miglia, North American Tribute	Discovery / Velocity	Executive Producer
ProElite MMA	HD Net	Executive Producer
May Day /High Seas Rescue	Confidential *	Executive Producer
Band Of Sisters	Confidential *	Executive Producer
Outdoor Channel ( <b>45 Original Series</b> )	Outdoor Channel	Executive Producer
<b>Including:</b>		
Scouting for Adventure	Outdoor Channel	Executive Producer
Duck Commanders	Outdoor Channel	Executive Producer
Savage Wild	Outdoor Channel	Executive Producer
The Best Defense	Outdoor Channel	Executive Producer
Ultimate Match Fishing	Outdoor Channel	Executive Producer
Speargun Hunter	Outdoor Channel	Executive Producer
PCRA Rodeo	Outdoor Channel	Executive Producer
Trevor Gowdy's Monster Fish	Outdoor Channel	Executive Producer
Adventures Abroad	Outdoor Channel	Executive Producer
RVTV	Outdoor Channel	Executive Producer
Wild and Raw	Outdoor Channel	Executive Producer
Hot Rod and Reels	Outdoor Channel	Executive Producer
Dock Dogs	Outdoor Channel	Executive Producer
Ted Nugent's Spirit of the Wild	Outdoor Channel	Executive Producer
Strike Zone	Outdoor Channel	Executive Producer
World Class Sport Fishing	Outdoor Channel	Executive Producer
Bone Collector	Outdoor Channel	Executive Producer
Havoc TV ( <b>All original programming</b> )	Havoc TV (vod)	Executive Producer
<b>Including:</b>		
Havoc Sports	Havoc TV	Executive Producer
Havoc on the 101	DIRECTV	Executive Producer
Havoc Mix Tape	Havoc TV	Executive Producer
Havoc Alternative	Havoc TV	Executive Producer
Havoc Vinyl	Havoc TV	Executive Producer
Ripe TV ( <b>All original Programming</b> )	Ripe TV (vod)	Executive Producer
<b>Including:</b>		
NASCAR on Ripe	Ripe TV	Executive Producer
Casting Ripe Live	Ripe TV	Executive Producer
Boost Mobile Free Running	Ripe TV	Executive Producer
World Ski and Snowboard Festival	Ripe TV	Executive Producer
Extreme Sports Channel(Co-Founder )	Extreme Sports Ch	Executive Producer
4PLAY	FUSE	Executive Producer
Split	Fuel TV	Executive Producer
World Ski and Snowboard Festival	Fuel TV	Executive Producer



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Burton Abominable Snow Jam	Fuel TV	Executive Producer
O'Neill Cold Water Classic	Fuel TV	Executive Producer
Tampa Pro of Skateboarding	Fuel TV	Executive Producer
Exposure	Fuel TV	Executive Producer
Hard Core Candy	Fuel TV	Executive Producer
Elite XC, Pro Elite	CBS / Showtime	Consulting Producer
US Open of Surfing	Fox Sports	Executive Producer
Core Culture	USA Network	Executive Producer
EX TV (87 hours)	Fox Sports	Executive Producer
Including:		
Boost Mobile Pro Surf Event	Fox Sports	Executive Producer
The World Extreme Games	Fox Sports	Executive Producer
Beyond the Action	Fox Sports	Executive Producer
Detention	Fox Sports	Executive Producer
Nissan XXL (world largest wave contest)	Fox Sports	Executive Producer
Aftermath Skate Tour	Fox Sports	Executive Producer
World Surfing Championships	CBS	Co-Executive
X-Games (The Game)	ESPN	Producer
Men's Pro Ski Tour	CBS	Producer
The Extremists	CBS	Producer
Fusion TV	Fox Sports	Producer
Elite XC, Pro Elite	CBS / Showtime	Consulting Producer
54321	Fox Sports	Segment Producer
Boing	Rush HD	Sr. Producer
Hang Time	Rush HD	Sr. Producer
16X9 2004	Rush HD	Sr. Producer
BIG AIR 2004	Rush HD	Sr. Producer
ROSTER TAIL 2004	Rush HD	Sr. Producer
Hawaiian Tropic Pageant	Rush HD	Sr. Producer
Planet X TV	HD Net	Producer
New Waves (78 ½ hours)	Syndicated	Executive Producer
High Octane	Fox Sports	Producer
	Fox Sports	Producer

### **Documentary**

The Six Degrees of Helter Skelter		Executive Producer
Do You Dream in Color?		Executive Producer
Dearly Departed Vol I and II		Executive Producer
Laird		Consulting Producer
The Ultimate Wave Tahiti		Consulting Producer
Remember Us**		Executive Producer
PIPE**		Producer
Six Hours (Emmy Nomination)		Executive Produce
Bananaland **		Executive Producer
Old Time**		Executive Producer
Costal Recovery**		Executive Producer
The Privileged Few*		Executive Producer
27*		Executive Producer
Spawn of Manson*		Executive Producer
Cubamera (concert in Cuba)*		Executive Producer

### **Features**

9200 W SUNSET BOULEVARD 11<sup>TH</sup> FLOOR, LOS ANGELES, CA 90069  
T: 310.859.0625 F: 310.276.6193 E: ALEC.SHANKMAN@ABRAMSART.COM



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Left and Loose in The Lot  
The Outside  
Cougars Inc.  
Sex, Sounds and Silence\*\*  
Collapse\*  
Unleashed\*  
Exploits of The Modern Man\*  
Shape Changers Wife\*  
Dillusions\*

Executive Producer  
Executive Producer  
(Integration producer)  
Executive Producer  
Executive Producer  
Executive Producer  
Executive Producer  
Co-Producer  
Executive Producer

\* Pre-production  
\*\* In Production  
All others are released

**In Development available upon request**

**GUILDS,  
ASSOCIATIONS  
AND BOARDS**

- Producers Guild of America
- Academy of Television Arts & Sciences
- The National Academy of Television Arts and Sciences
- American Film Institute
- Perugia International Film Festival-Executive (past)
- Tahoe/Reno International Film Festival-Board of Directors (past)
- American Bar Association
- Phi Alpha Delta Law Fraternity
- American Marketing Association
- Who's Who in America Marketing
- United States Coast Guard AUX, Division Staff Officer, Public Affairs
- Beta Theta Pi, Social / Academic Fraternity

**AWARDS**

- Emmy Nominated
- Multiple Telly Awards
- Best in Show Platinum Aurora Award (Sgt Ryan)
- Gold Aurora Award (Six Hours Documentary trailer)
- The Hollywood Reporters / Producer's Guild's Digital 50 for most influential People leading digital entertainment in Hollywood
- Hollywood Film Festival Selection "Best Short"
- Burbank International Film Festival Selection "Best Documentary"
- Honolulu Film Festival Selection "Best Film" (film won for Best Actor)
- Lake Arrowhead Film Festival Selection "Best Documentary"
- Tahoe - Reno International Film Festival Selection "Best Short"
- Ava Gardner film festival, Selection "Best Documentary"
- Temecula International Film Festival, Selection "Best Documentary"
- Joshua Film Festival, Selection "Best Short"



ABRAMS ARTISTS AGENCY

**ADJUNCT PROFESSOR  
EXPERIENCE**

**Southern New Hampshire University**

Hooksett, New Hampshire

January 2014- Present

**Adjunct Professor, Business**

**WESTWOOD COLLEGE**

Suothbay Campus, Torrance, CA

May 2010 and 2012 (present)

**Outstanding Instructor 2010, 2012 and 2013**

**Adjunct Professor**

**Business and Management**

**Criminal Justice**

**SIERRA NEVADA COLLEGE**

Incline Village, NV

August 2004-2005

**Adjunct Professor / Business and Management**

**Courses:**

**Marketing**

**Business Management (Ski Business)**

**OTHER WORK  
EXPERIENCE**

**NIGHTSHIFT ENTERTAINMENT INC.**

**EXPERIENCE** Beverly Hills, CA

October 1997 - January 1999

**Executive Vice President / Producer**

**Produced Music Videos for Capitol Records**

**PLANET X STUDIOS**

**PLANET TECHNOLOGIES INC.**

Encinitas, CA

November 1997 - March 1998

**President and Executive Producer**

**BENNETT PRODUCTIONS INC.**

Los Angeles, CA

May 1996 - May 1997

**VP of Business Affairs and Producer**

August 1988 - January 1990

**Producer / Vice President of Marketing**

**NIGHTSHIFT ENTERTAINMENT INC.**

Beverly Hills, CA

October 1997 - January 1999

**Executive Vice President**

**THE PINNACLE GROUP**

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**Sports Marketing & Agency**

Carlsbad, CA  
May 1997 - Present  
**Partner / Founder**

**RODL & PARTNER**

Nurnberg, Germany  
Summer 1995

**Summer Law Associate**

Duties: International Legal Research, Mergers and Acquisitions

**GOVERNOR'S OFFICE/TRADE AND COMMERCE AGENCY**

Sacramento, CA  
September 1994 - January 1995  
Duties: Legal Research/Writing and Legislation

**AQUA MEDIA**

Irvine, CA  
February 1987 - August 1988  
**Executive Producer**  
New Waves Surf Television

**SKY PUBLISHING**

Irvine, CA  
February 1987 - November 1987  
**Executive Vice President/Director of Sales**  
The Barnstormer Business Journal and YOUR Magazine



ABRAMS ARTISTS AGENCY

**BIO:**

Lloyd has been a Senior Executive focused on entertainment for over 25 years. He has held the position of Executive Producer for domestic and international channels and has Executive Produced over fifteen hundred hours of Television and several notable feature and documentary films. Lloyd has lead in programming and production at both private and public companies and has successfully managed budgets upwards of 20 million per year.

Lloyd holds a Juris Doctor from University of the Pacific, McGeorge School of Law, and has earned a Masters Degree in Business Management from N.U. and a B.S. from San Diego State University. His studies abroad include: the Inns of Court School of Law London, England, as Summer Barrister Pupilage, and Salzburg University, Austro-American Institute of Education, Salzburg, Austria, and Pepperdine University School of Law, Straus Institute for Dispute Resolution. Lloyd is also an adjunct Professor in Business and Law for Southern New Hampshire University.

Lloyd has won over 16 Telly Awards, 2 Aurora Awards and an Emmy Nomination during his tenure. Further, he has multiple "official selection" accolades at many prestigious film festivals, including The Hollywood Film Festival. Lloyd is represented in television by Alec Shankman of the Abrams Artists Agency.

Lloyd's executive positions include his recent tenure as Executive Producer and Senior Executive in charge of Programming and Production for the Outdoor Channel (SVP Level). Whilst there, his efforts dramatically increased ratings, overhauled the on-air look and revamped quality control, all while coming in under budget. His duties involved overseeing the production of over 100 shows, including over 35 originals and time-buys. His expertise in integrating advertisers organically changed the way the channel had done business previously and is still in practice at the channel today. Lloyd landed and was integral in creating new must watch tent pole programming, including "Duck Commander" with Robertson Family, "Wild and Raw" with Lone Survivors' Marcus Luttrell, two NASCAR shows and The very first TV show for the Boy Scouts of America "Scouting for Adventure". Past his tenure as a Sr. Executive at Outdoor Channel Lloyd directed and produced specials and acted as a Sr. Consultant to Outdoor Channel.

Lloyd was formerly the Chief Operating Officer for Extreme Group, USA, and is credited as a Co-Founder of the Extreme Sports Channel, which is now in over 55 countries and owned by AMC Networks International. He is still involved as Shareholder in the original Group. Lloyd's endeavors led directly to the creation of Fox's Fuel Channel (Fox Sports 2), and he had an essential role on the launch team from day one; bringing in over 200 hours of programming to the channel. He was later hired as a Senior Consultant and Executive Producer.

Lloyd has also served as a Senior Executive at Havoc TV, Ripe TV, Bennett Productions, and Planet X Studios and has served as a partner with Fusion Entertainment. Lloyd is an active producer and his shows have run on all major networks, as well as cable. He has produced for ABC, NBC, CBS, Discovery, Fox Sports, ESPN, Fuel TV, NBC Sports, Fuse, MTV, Rush HD, HDTV, Showtime, USA Network and more.

As a filmmaker, Lloyd has been Executive Producer on several feature and documentary films including Do You Dream in Color, Dearly Departed Volumes I and II, Six Degrees of Helter Skelter, Pipe, Bananaland, Spawn of Manson, 27 and Remember Us. His feature films also include the award winning drama, The Outside and comedy, Left and Loose in the Lot and Sex Sound and Silence. Lloyd is an active member of the Producers Guild of America, The Academy of Television Arts & Sciences, American Film Institute, and was on the Board of the Tahoe / Reno International Film Festival as Head of the Adventure Film Categories. Lloyd's work was recognized by The Hollywood Reporter and Producer's Guild when he was a finalist in their list of the 50 most influential





ABRAMS ARTISTS AGENCY

people leading digital entertainment in Hollywood for his Executive Production on Havoc on the 101 and groundbreaking VOD / Multi Screen experience.

For Tenacity Entertainment and Tenacity Pictures, Lloyd is the CEO and Executive Producer, for Big Monster Entertainment, Lloyd is Co-Founder, Managing Director and Executive Producer, Lloyd leads on Development, Business and Legal Affairs and Executive Produces its Television and Film Properties.

Lloyd resides in New York City as well as Incline Village, NV. His Direct contact info is: [Lloyd@tenacityEnt.com](mailto:Lloyd@tenacityEnt.com) and Direct Phone is (775) 636-8280